



Ski Apache Fact Sheet

Overview:

Ski Apache, located in Mescalero, N.M. Near Ruidoso, N.M., is the state's premier ski and snowboarding resort. As the southern-most ski location in the United States that is open continually, its dry, arid climate makes for optimal snow conditions for skiers and snowboarders of all levels to enjoy. Ski Apache features 55 trails served by 11 lifts, including New Mexico's only passenger gondola.

History:

Ski Apache opened under the name "Sierra Blanca Ski Resort" during Christmas of 1961. Amazingly, twenty-six hundred people an hour were fast carried up the ski run crest via three T-bar lifts. In 1962, the very first mono-cable four-passenger gondola in North America was built to accommodate a greater number of skiers. And it seems just in time as twenty-five thousand skiers showed up for the second season.

Since 1963, the resort has been owned and operated by the Mescalero Apache Tribe. Only two years after its official opening in 1961, Robert O. Anderson, the wealthy oil man who built and opened the slopes, sold the resort to the Mescalero Apaches. It wasn't until the 1984-1985 season that the slopes were appropriately named "Ski Apache".

The wood-spired Main Lodge was designed by Victor Lundy proclaimed as America's Outstanding Architect in 1958. Since the opening season of 1961, this lodge has stood statuesque, an unflinching sentry below the crest. With wood spires reflective of the surrounding pines, the Lodge mirrors the natural beauty of the Sacramento Mountains. Lundy succeeded in introducing Modernism architecture with a practical eye towards the skier's needs.

Web site:

Ski Apache offers a live web cam, found at www.SkiApache.com, along with up-to-the-minute weather conditions and snow reports, also available via RSS feed and text alerts, so skiers and snowboarders are never out of the loop.

Mountain Facts:

- Ski Apache has a vertical drop of 1,900 feet with top elevations reaching 11,500 feet.
- Offers more than 750 skiable acres with an annual snowfall of more than 180 inches.
- Of the 55 trails, 20 percent are beginner level, 35 percent are intermediate and 45 percent are advanced.
- Ski Apache is home to the two terrain parks, featuring five standard boxes, three flat rails, one rainbow box, one battleship rail, one flat-down-flat rail and one A-frame rail to challenge adventurous snowboarders and skiers.
- Ski Apache offers skiers and riders the opportunity to outfit themselves with flaik™ Global Positioning System (GPS) tracking tags, making it possible to locate children and guests on the mountain in real-time, while also providing a chance to track their day on the mountains, recording information such as lifts used, runs explored and more.
- The resort features sophisticated snowmaking operations that can cover up to 35 percent of trails.
- Guest Service tours available every Friday at 10 am and 1 pm to help the guest have a better feel for the mountain

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Location and Hours:

Ski Apache is located on the Sierra Blanca Peak of the Sacramento Mountains. The mountain is open seven days per week from 9 a.m. to 4 p.m. through the Easter holiday. Lift tickets are \$47 for adults, \$41 for seniors (60 years and older), \$38 for military personnel, \$39 for teens (13-17 years) and \$30 for children under 13. Group ticket discounts are also available in addition to individual ski and snowboard equipment rentals, \$20 for adults and \$12 for children. Gondola rides at \$16 per person; \$10 for children under 13.

Lessons and Rentals:

- More than 50 instructors are certified by the Professional Ski Instructors of America for training all levels of patrons, ages four and up.
- Group and private lessons available for the guests convenience throughout the day
- Our Kidde Korral program is tailored to our younger guest from four years old to seven years old with full and half day programs available
- Ski Apache Mom and Me Ski and Snowboard Program is a special program designed with Mom and Child in mind. Spend the day with your child learning how to ski or snowboard in your own private group. Ski Apache personnel will teach you how to ride safely on lifts with your small child, how to move around the mountain safely get your child down slopes, in addition to building their confidence.
- Separate ski and snowboard shops feature high-quality equipment rentals, experienced staff and competitive rates.
- Over 1, 500 skis and 300 snowboards available for renting needs.

Retail Shop:

- The Summit Sports shop has you covered for all of your vacation purchases
- Large selection of gloves, goggles, sunglasses, hats and ski apparel
- Souvenirs, t-shirts, sweatshirts, and logoed items to remember your experience at Ski Apache
- Pictures are available on slope to remember your experience at Ski Apache

Restaurants and Lodging:

- Seven dining establishments are available at the resort, including two cafeterias, three snack bars, two burger stands and two beverage bars.
- Inn of the Mountain Gods Resort & Casino offers a shuttle service up to Ski Apache, along with excellent room accommodations and exciting gaming, entertainment and dining options.
- The Spirit Bar is open until 6 pm for your Après skiing needs

About the Tribe:

Ski Apache is a subsidiary of the Inn of the Mountain Gods Resort and Casino, an economic enterprise of the Mescalero Apache Tribe.

For More Information:

Ski Apache offers a live web cam, found at www.SkiApache.com, along with an interactive trail map, up-to-the-minute weather conditions and snow reports, also available via RSS feed and text alerts. For complete mountain information including current conditions, lesson information, lift ticket pricing and lodging information call the Ski Apache hotline at (575) 464-3600 or visit www.skiapache.com. For daily snow reports, call the 24-hour report line at (575) 464-1234.

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